



# 7TH ANNUAL BENEFIT CONCERT



Sponsorship  
Opportunities for  
Community Partners

# ABOUT BUFFALO STRING WORKS



*William*  
10th Grade, BSW Cellist

Buffalo String Works's mission is to deliver world class music education to diverse youth that inspires personal and community transformation. We provide rigorous music instruction and a creative home for youth, many of whom are displaced from all over the world.

“The teachers, other students... they're just great people. And the cello. It's fun playing it!”



## ABOUT THE EVENT

Buffalo String Works celebrates our 7th year with ***They Would Only Walk***, a **virtual music festival** with exclusive performances ranging from members of The National and Arcade Fire and pop and classical musicians, Time for Three and Joshua Roman.

Headliner: Buffalo String Works students perform the world premiere of *They Would Only Walk*, composed by Armenian-American musical documentarian, Mary Kouyoumdjian.

# CONFIRMED ARTISTS INCLUDE:



*Matt  
Berninger*

Frontman,  
The National  
and El Vy



*Aaron  
Dessner*

Guitarist, The  
National and  
producer,  
Taylor Swift



*Gail Ann  
Dorsey*

Bass guitarist  
(David Bowie)  
and vocalist



*Time for  
Three*

Pop and  
classical trio

AND MORE...

# PREMIUM SPONSORSHIPS

## *Presenting Sponsor:* *\$5,000*

- Exclusive presenting rights to the event
- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Representative from your company invited to welcome virtual audience through pre-recorded, virtual introduction
- Your company recognized as the Presenting Sponsor during the event
- 6 complimentary access links

## *Entertainment Sponsor:* *\$2,500*

- Exclusive presenting rights to an Artist
- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Banner Ad during your sponsored Artist's performance
- 4 complimentary access links

## *Overture Sponsor:* *\$1,000*

- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Your company recognized as a main sponsor during the event
- 2 complimentary access links

# MORE SPONSORSHIPS

## *Allegro Sponsor:* *\$500*

- Your company's name and logo placed in all event marketing
- Full screen recognition during event
- "Full-page" slot on virtual program

## *Karen Song Sponsor:* *\$300*

- Your company's name and logo placed in all event marketing
- Shared screen recognition during event
- "Full-page" slot on virtual program

## *Lightly Row Sponsor:* *\$150*

- Your company's name and logo placed in all event marketing
- Scrolling recognition in event credits
- "Half-page" slot on virtual program



*Teresa*  
*8th Grade, BSW Violinist*

“Music has always been a part of me. Music isn't just something you do. It speaks for you.”

# For Sponsorship Inquiries:

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Executive Director, Buffalo String Works

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*Dim Lam Lun*

*BSW Parent*

“When the students are performing, they have more confidence. They can express themselves.”

Empowering young musicians, transforming whole communities