

7TH ANNUAL BENEFIT CONCERT

Sponsorship Opportunities for Community Partners

ABOUT BUFFALO STRING WORKS

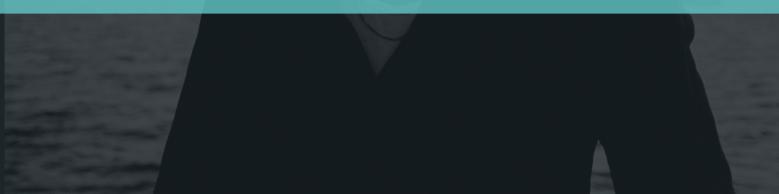
William 10th Grade, BSW Cellist

The teachers, other students... they're just great people. And the cello. It's fun playing it.

Buffalo String Works's mission is to deliver world class music education to diverse youth that inspires personal and community transformation. We provide rigorous music instruction and a creative home for youth, many of whom are displaced from all over the world.



ABOUT THE EVENT



Buffalo String Works celebrates our 7th year with **They Would Only Walk**, **a virtual music festival** with exclusive performances ranging from members of The National and Arcade Fire and pop and classical musicians, Time for Three and Joshua Roman.

Headliner: Buffalo String Works students perform the world premiere of *They Would Only Walk*, composed by Armenian-American musical documentarian, Mary Kouyoumdjian.

CONFIRMED ARTISTS INCLUDE:



Matt Berninger

Frontman, The National and El Vy



Aaron Dessner

Guitarist, The National and producer, Taylor Swift Gail Ann Dorsey

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Bass guitarist (David Bowie) and vocalist Time for Three

Pop and classical trio

AND MORE...

PREMIUM SPONSORSHIPS

Presenting Sponsor: \$5,000

- Exclusive presenting rights to the event
- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Representative from your
 company invited to welcome
 virtual audience through pre recorded, virtual introduction
- Your company recognized as the Presenting Sponsor during the event
- 6 complimentary access links

Entertainment Sponsor: \$2,500

- Exclusive presenting rights to an Artist
- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Banner Ad during your sponsored Artist's performance
- 4 complimentary access links

Overture Sponsor: \$1,000

- Your company name and logo prominently placed in all 2021 organizational marketing materials
- Your company recognized as a main sponsor during the event
- 2 complimentary access links

MORE SPONSORSHIPS

Allegro Sponsor: \$500

- Your company's name and logo placed in all event marketing
- Full screen recognition during event
- "Full-page" slot on virtual program

Karen Song Sponsor: \$300

- Your company's name and logo placed in all event marketing
- Shared screen recognition during event
- "Full-page" slot on virtual program

Teresa 8th Grade, BSW Violinist

Music has always been a part of me. Music isn't just something you do. It speaks for you. Lightly Row Sponsor: \$150

- Your company's name and logo placed in all event marketing
- Scrolling recognition in event credits
- "Half-page" slot on virtual program

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When the students are performing, they have more confidence. They can express themselves.

For Sponsorship Inquiries:

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Empowering young musicians, transforming whole communities